

# CORNELL CARPET CLEANING

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468 MINERVA STREET

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Phone: (215) 482-8724

Hey Yo!

My name is Russell Joe. I clean carpets and upholstery. I've been in business since 1983. I've always used the steam extraction method, and the "usual industry" accepted mostly medium to high alkaline cleaning chemicals. I have always had success with these products.

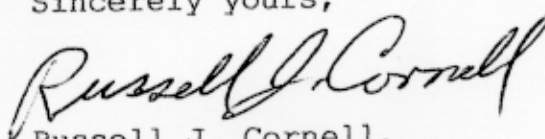
However, Mike Vernon ran an ad in Cleanfax Magazine about a solvent base protector, which I inquired about. He also introduced me to Pow-R-Pak, and sent me a huge, very informative letter all about it. I read it several times and tried the product.

First, let me say I was very skeptical, and I don't mean maybe. This Pow-R-Pak is very different from the alkaline cleaning solutions that this industry produces, markets, employs, etc. So using it for the first time - let me say I didn't think it would perform as well as the alkalines. I was working on two or three oriental rugs - very large and filthy with dog urine and soil, very neglected. I was surprised that a product that is 6.5 PH (acid) really got them looking very good. It took some doing, because cleaning wool rugs is difficult to begin with. But when I was finished, I was very impressed with Pow-R-Pak.

This took place in the Fall of 1998, and I've been using it exclusively since then. It is a good system to use the Pow-R-Pak with Mike's rinser/cleaner, Pro-Power. These are very effective and relatively safe products. I use them exclusively on everything I clean.

There is no perfect system. But, Pow-R-Pak and Mike's other products: Pro-Power, K.N.I., Fabric Protector, all meet my expectations and the results exceed my clients'. That is my goal.

Sincerely yours,



Russell J. Cornell,  
Owner / Operator

RC:dmc

P.S. Pow-R-Pak retains its potency after being mixed with water for an indefinite time, making it cost-effective. This cannot be done with the alkaline solutions used in our industry.

P.P.S. Mike Vernon is great to deal with!